



# Spotlight Seminar

sponsored by

## EZSolution, Lancaster



### "Your Website: 'Show Me the Money!'"

Thursday, September 15, 2011

8:00 am. – 9:30 am. at ABC Keystone

**Learn more about:**

- How to set the stage on your website and work leads
- How to have your website more focused on lead generation
- How to move the reader to action
- How to use free reports about your website
- How to use landing pages

*This seminar will show you how to make your website a powerful lead generation tool.*

Tom Malesic is President and Owner of EZSolution.

In 1997 Tom started EZSolution as a Web design company. He had this crazy vision of what a company should be: that clients should come first and that work should be fun. Thirteen years later EZSolution has grown to a company of 18 people, still dedicated to that original vision.

In 2005, Tom bought a local computer technology company allowing EZSolution to provide a complete range of technical services as well. These services include a managed service program for networks, a business continuity program for data security and network consulting and installation services.

In 2009, Tom published his first book, *What Your Web Developer Never Tells You*. In 2010 he was named "Marketing Genius," by Robin Robins of Technology Marketing Toolkit.



*This seminar is part of the "Economic Survival Guide" series.*

**Included with Your Membership – Registration is Required! (Walk-Ins Discouraged)**

**Reservations/Cancellations due 7 days prior to this session. Includes light breakfast.**

Type or legibly print.

Firm Name: \_\_\_\_\_ Firm Phone: (\_\_\_\_) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Firm Fax: (\_\_\_\_) \_\_\_\_\_

Participant Name: \_\_\_\_\_ email: \_\_\_\_\_

Title: \_\_\_\_\_

Participant Name: \_\_\_\_\_ email: \_\_\_\_\_

Title: \_\_\_\_\_

**TOTAL PARTICIPANTS:** \_\_\_\_\_

**Call Jo Ann at 717.653.8106 / FX: 717.653.6431 / Mail: ABC Keystone, 135 Shellyland Road, Manheim, PA 17545**