



Spotlight Seminar
sponsored by
EZSolution, Lancaster



“Website Basics: Get It Right the First Time”

Thursday, April 21, 2011

8:00 am. – 9:30 am. at ABC Keystone

Learn more about:

- How an unprofessional website is costly
- How to avoid website design mistakes
- How to develop effective creative content
- How to increase website sales
- How to drive traffic to your website
- How to hire a web developer

Tom Malesic is President and Owner of EZSolution.

In 1997 Tom started EZSolution as a Web design company. He had this crazy vision of what a company should be: that clients should come first and that work should be fun. Thirteen years later EZSolution has grown to a company of 18 people, still dedicated to that original vision.

In 2005, Tom bought a local computer technology company allowing EZSolution to provide a complete range of technical services as well. These services include a managed service program for networks, a business continuity program for data security and network consulting and installation services.

In 2009, Tom published his first book, *What Your Web Developer Never Tells You*. In 2010 he was named “Marketing Genus,” by Robin Robins of Technology Marketing Toolkit.



This seminar is part of the “Economic Survival Guide” series.

Included with Your Membership – Registration is Required! (Walk-Ins Discouraged)

Reservations/Cancellations due 7 days prior to this session. Includes light breakfast.

Type or legibly print.

Firm Name: _____ **Firm Phone:** (____) _____

Contact Name: _____ **Firm Fax:** (____) _____

Participant Name: _____ email: _____

Title: _____

Participant Name: _____ email: _____

Title: _____

TOTAL PARTICIPANTS: _____

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